

- Did you know that you can have a *better* uptake of Omega 3 (DHA) in your brain?
- That it actually matters how the DHA is transported in your body?
- That choline plays an important role too?

Well-known essential nutrients for our industry's youngest consumers, but less known for the rest of us.

That is where our Akovita® ELIP comes into play.

A natural phospholipid (PL) solution, based on egg yolk from cage-free hens, with naturally and uniquely PL-bound omega 3 DHA and Choline.

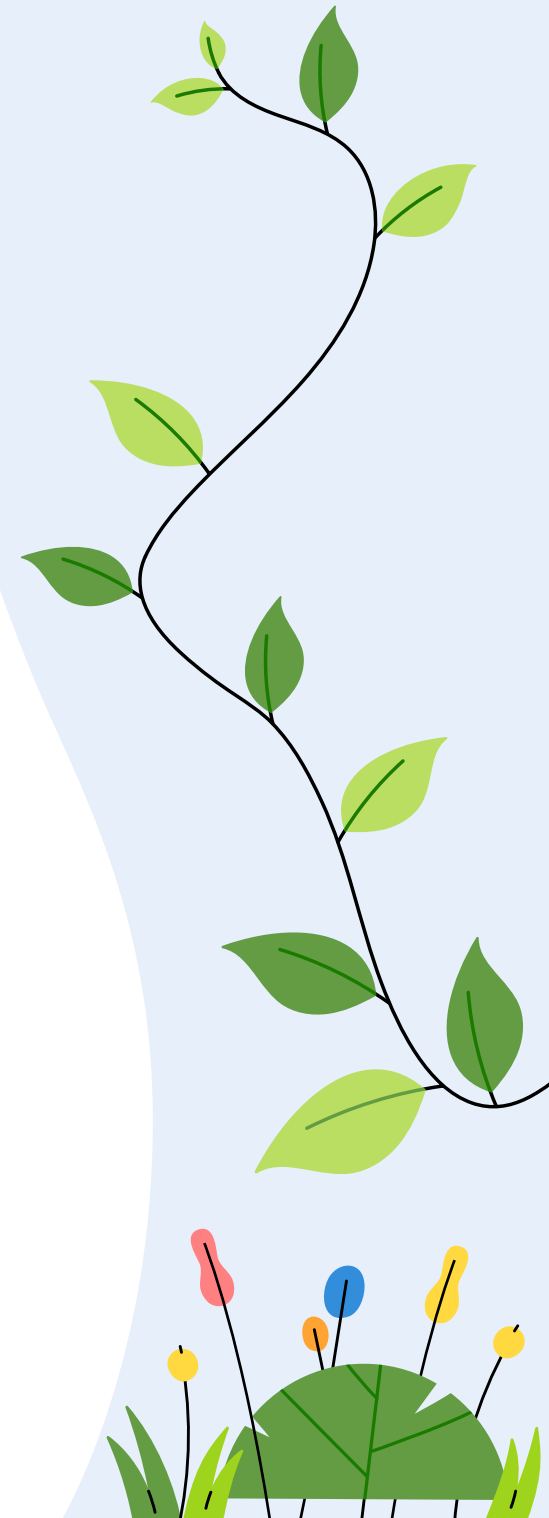
**DHA** is known to positively affect brain development and function, but to cross the blood brain barrier it must be bound to phospholipids. So consuming DHA already bound to phospholipids means that this DHA can easily enter the brain.

**Choline** also benefits brain function and science indicates that DHA and Choline work synergistically. Choline has also several other functions, but that is a different story.

In simple; having both **Choline and DHA** bound to a phospholipid shows an increased crossing of the blood brain barrier for DHA, positively impacting brain health, improving learning and memory ability. In our view, that is

**Making Better Happen™.**

**AAK**



# YOURELLA

Concept: Better Brain Performance

A natural, tasty and functional yoghurt drink based on Akovita® ELIP

**Everything**  
we do  
is about  
Making Better Happen™

**DHA**  
contributes to  
maintenance of  
normal brain  
function\*



**Source of  
Choline**

**Support  
healthy  
brain  
function**

Make your  
products  
**better** with  
our functional  
ingredient **ELIP**

Ingredients	%
Skim milk (0.6%)	77.5
Passion fruit puree	10
Sugar	6.3
AAK Akovita® ELIP	3.5
Skim milk powder	2.7
(Starter culture)	As needed

Explore more at  
[www.aak.com](http://www.aak.com)

Or contact us at  
[info@aaak.com](mailto:info@aaak.com)

**AAK**

\*90 mg DHA and 30 mg Choline in 200 ml Yourella yoghurt drink